

413 MKT	Retailing Analytics	2
414 MKT	Marketing to Emerging Markets & Bottom of the Pyramid	2

## FINANCE ELECTIVES

Code	Subjects	Credits
403 FIN	Financial Laws	3
404 FIN	Current Trends & Cases in Finance	3
409 FIN	Fixed Income Securities	2
410 FIN	Business Valuation	2
411 FIN	Risk Management	2
412 FIN	Strategic Cost Management	2
413 FIN	Rural and Micro Finance	2
414 FIN	Reinsurance	2
415 FIN	Agricultural Insurance	2

## HRM ELECTIVES

Code	Subjects	Credits
403 HRM	Organizational Diagnosis & Development	3
404 HRM	Current Trends & Cases in Human Resource Management	3
409 HRM	Labour Legislations	2
410 HRM	Designing HR Policies	2
411 HRM	Labour Costing	2
412 HRM	Best Practices in HRM	2

ADD ON COURSE      Aptitude Training

ADD ON COURSE      Current Affairs

# MBA PROJECT MANAGEMENT CURRICULUM

## GENERIC CORE

(GC) COURSES – 3 Credits Each

## SEMESTER I

Code	Subjects
GC – 01	Managerial Accounting
GC – 02	Organizational Behaviour
GC – 03	Economic Analysis for Business Decisions
GC – 04	Business Research Methods
GC – 05	Basics of Marketing
GC – 06	Digital Business

## SEMESTER II

Code	Subjects
GC – 07	Marketing Management
GC–08	Financial Management
Gc–09	Human Resources Management
GC – 10	Operations & Supply Chain Management

## SEMESTER III

GC – 11	Strategic Management
GC – 12	Decision Science
GC – 13	Summer Internship Project*

## SEMESTER IV

GC – 14	Enterprise Performance Management
GC – 15	Indian Ethos & Business Ethics IV

## GENERIC ELECTIVES

### UNIVERSITY LEVEL

(GE – UL) COURSES – 2 Credits Each

### SEMESTER I

Any 3 courses to be selected from the following list in Semester I

Code	Subjects
GE - UL - 01	Management Fundamentals
GE - UL - 02	Indian Economy
GE - UL - 03	Entrepreneurship Development
GE - UL - 04	Essentials of Psychology for Managers
GE - UL - 05	Legal Aspects of Business
GE - UL - 06	Demand Analysis & Forecasting

### SEMESTER II

Any 3 courses to be selected from the following list in Semester II

Code	Subjects
GE - UL - 07	Contemporary Frameworks in Management
GE - UL - 08	Geopolitics & World Economic Systems
GE - UL - 09	Start Up and New Venture Management
GE - UL - 10	Qualitative Research Methods
GE - UL - 11	Business, Government & Society
GE - UL - 12	Business Process Re-engineering

### SEMESTER III

Any 3 courses to be selected from the following list in Semester III

Code	Subjects
GE - UL - 13	International Business Economics
GE - UL - 14	International Business Environment
GE - UL - 15	Project Management
GE - UL - 16	Knowledge Management
GE - UL - 17	Corporate Governance
GE - UL - 18	Management of Non-profit organizations

## SEMESTER IV

Any 2 courses to be selected from the following list in Semester IV

Code	Subjects
GE - UL - 19	Global Strategic Management
GE - UL - 20	Technology Competition and Strategy
GE - UL - 21	Cyber Laws
GE - UL - 22	Corporate Social Responsibility & Sustainability

## GENERIC ELECTIVES

### INSTITUTE LEVEL

(GE – IL) COURSES – 2 Credits Each

## SEMESTER I

Maximum 3 courses to be selected from the following list in Semester I

Code	Subjects
GE - IL - 01	Verbal Communication Lab
GE - IL - 02	Enterprise Analysis & Desk Research
GE - IL - 03	Selling & Negotiation Skills Lab
GE - IL - 04	MS Excel
GE - IL - 05	Business Systems & Procedures
GE – IL - 06	Managing Innovation
GE – IL - 07	Foreign Language – I

## SEMESTER II

Maximum 3 courses to be selected from the following list in Semester II

Code	Subjects
GE – IL - 08	Written Analysis and Communication Lab
GE – IL - 09	Industry Analysis & Desk Research
GE – IL - 10	Entrepreneurship Lab
GE – IL - 11	SPSS
GE – IL - 12	Foreign Language – II

## SUBJECT CORE (SC) COURSES

3 Credits Each, 100 Marks - 50 Marks CCE,  
50 Marks ESE

## SEMESTER II

Maximum 3 courses to be selected from the following list in Semester II

Code	Subjects
PRJ SC-PRJ-01	Fundamentals of Project Management
PRJ SC-PRJ-02	Tools and Techniques in Project Management

## SEMESTER III

Code	Subjects
PRJ SC-PRJ-03	Project Estimating, Cost and Risk Management
PRJ SC-PRJ-04	Project Management, Execution and Monitoring

## SEMESTER IV

Code	Subjects
PRJ SC-PRJ-05	Procurements and Contract Management in Projects
PRJ SC-PRJ-06	Governance, Continuity and Ethics in Project Management

## SUBJECT ELECTIVE (SE - IL) COURSES

2 Credits Each, 50 Marks CCE, 00 Marks ESE

### SEMESTER II

Maximum 2 courses to be selected from the following list in Semester II

Code	Subjects
PRJ SE-IL-PRJ-01	Software Project Management
PRJ SE-IL-PRJ-02	Project Management in Manufacturing
PRJ SE-IL-PRJ-03	Project Performance Measurement and Evaluation
PRJ SE-IL-PRJ-04	Ideation and Project Planning
PRJ SE-IL-PRJ-05	MS Projects/Jira/ Advanced Excel
PRJ SE-IL-PRJ-06	Change Management in Project Management
PRJ SE-IL-PRJ-07	Theory of Constraints
PRJ SE-IL-PRJ-08	Design Thinking
PRJ SE-IL-PRJ-09	Business Model Canvas
PRJ SE-IL-PRJ-10	Purchasing and Contracting for Project

### SEMESTER III

Maximum 3 courses to be selected from the following list in Semester III

Code	Subjects
PRJ SE-IL-PRJ-11	IT, ITeS service project management
PRJ SE-IL-PRJ-12	Infrastructural Project Management
PRJ SE-IL-PRJ-13	Social Projects
PRJ SE-IL-PRJ-14	Marketing and Branding of Projects
PRJ SE-IL-PRJ-15	Digital Trends in Project Management
PRJ SE-IL-PRJ-16	Virtual Team Management
PRJ SE-IL-PRJ-17	Project Quality Management

### SEMESTER IV

Maximum 2 courses to be selected from the following list in Semester IV

Code	Subjects
PRJ SE-IL-PRJ-18	Agile Project Management
PRJ SE-IL-PRJ-19	Analytics in Project Management
PRJ SE-IL-PRJ-20	Lean Management
PRJ SE-IL-PRJ-21	Value Engineering
PRJ SE-IL-PRJ-22	PMO- Project Management Office
PRJ SE-IL-PRJ-23	CAPM/ Agile/CCPM