Module 1 - Introduction to Visual Storytelling

›› Understanding Visual Storytelling through Painting

›› Understanding Visual Storytelling through Photography

›› History of Camera - Analog to Digital

›› Photography as Art

›› Images as Communication - The Power of the Image - Messages Hidden in Images - Communicating Your Message

›› The Frame and Aspect Ratio

Module 2 - A Technical Introduction to the Camera

›› How is an Image Created?

›› Camera Components and Functions - DSLRs and Digital Film Camera

›› ISO, Exposure, Aperture and Shutter speed - I

›› ISO, Exposure, Aperture and Shutter speed - II

›› ISO, Exposure, Aperture and Shutter speed - III

›› Creative Use of Exposure Time - Controlling Exposure

Module 3 - A Technical Introduction to the Camera

›› Shutter Speed - Using Slow Shutter Speed on a Video Camera

›› Aperture Effects

›› The Sensor

››
›› Adjusting Sensitivity

›› Noise

›› Video and Still Cameras

›› Video Exposure Functions

Module 4- The Lens

›› What is a Lens? The Main Functions of a Photographic Lens

›› Lens Types

›› Sharpness and Distortion

›› Field of View, Perspective and Depth

›› What Lens Do I Need? Guidelines for Choosing a Lens.

›› Understanding Cinematic Lenses

Module 5 - Camera Placement and Movement

›› Shot types and sizes (LS, WS, CS, etc.)

›› Camera Height and Angles

›› Camera movement: Panning, Tilting, Tracking, Circular movement, Push-in, Push-out, crane movement, handheld, Steadicam movement and Static Shots

Understanding Viewpoint:

›› Objective and Subjective Camera Work

›› Audience Viewpoint

›› First-Person Viewpoint

Module 6- Lighting Tools

›› What Can Light Do for Us? and storytelling with lighting

›› Properties of Light

›› Illumination, Depth and Shape, Texture, Mood

›› Professional Lighting Tools

›› Light Meters

›› Improvised Lighting Tools and DIY Lighting

>> Third-Person Restricted Viewpoint

>> Omniscient Viewpoint

>> Point-of-View Shot

>> Analyzing "Vertigo"

Module 7- Creative Lighting

>> Creative Lighting Analysis

>> Lighting the Face

>> Visual Intensity, Contrast and Affinity

>> Contrast in Colour and Evaluating Colour Contrast

>> Three-Point Lighting and Effective Use of Three-Point Lighting

>> Practical Lighting Applications

Module 8 - Colour

>> The Human Eye and The concept of colour

>> Colour Theory - I

>> Colour Theory - II

>> Colour Psychology

>> Colour interpretation in Images and Film

>> Colour interpretation in Film

>> Colour Correction for Images

Module 9 - Mentoring

>> Mentoring

>> Guest Lecture

Module 10 - Final Submission and Reviewing

>> Project Review