

# Post Graduate Executive Management Programme (PGEMP) Syllabus

## Phase-1 | Pre-Foundation | (3 Months)

Basic language of business:

- Financial Accounting
- Business Economics
- Quantitative Methods

## Phase 2 | Foundation | (6 Months)

Rules and tools of various functions:

- Business Environment
- Cost Management
- Financial Management I
- Marketing Strategy
- Operations & Supply Chain Management I
- Leadership Lab
- Business Communication
- Science of Spirituality

## Phase 3 | Integration | (6 Months)

Application and strategy using rules and tools:

- Competitive Strategy
- Financial Management II
- Marketing Operations / Project Management\*
- Operations & Supply Chain Management II
- Organisation Design & Human Resource Management
- Technology and Value Creation
- Legal Aspects of Business
- Science of Spirituality

## Phase 4 | Customization | (6 Months)

Intensive application & decision making:

- Negotiation Skills
- International Business
- Strategic Management
- Decision-Making Through Simulation
- ESG & Corporate Sustainability
- 3 Electives
- Capstone Project