

Postgraduate Diploma in Business Management

Semester - 1

Course Code	Course Title	Credits	Maximum Marks			Category
			CA	FE	Total	
18DBM01	MANAGEMENT PRINCIPLES AND PRACTICES	3	50	50	100	CORE
18DBM02	CONTEMPORARY MARKETING PRACTICES	3	50	50	100	CORE
18DBM03	MANAGING HUMAN RESOURCES	3	50	50	100	CORE
18DBM04	ENTREPRENEURSHIP DEVELOPMENT	3	50	50	100	CORE
18DBM05	OPERATIONS MANAGEMENT	3	50	50	100	CORE
18DBM06	PERSONALITY ENRICHMENT PROGRAMME	0	0	0	0	CORE

Semester - 2

Course Code	Course Title	Credits	Maximum Marks			Category
			CA	FE	Total	
18DBM08	STRATEGIC MANAGEMENT	3	50	50	100	CORE
18DBM09	SUPPLY CHAIN MANAGEMENT	3	50	50	100	CORE
18DBM10	GLOBAL BUSINESS MANAGEMENT	3	50	50	100	CORE
18DBM11	MANAGEMENT INFORMATION SYSTEM	3	100	0	100	CORE
18DBM12	INDUSTRIAL TRAINING	3	50	50	100	CORE
18DBM07	FINANCIAL ANALYSIS FOR MANAGERS	0	25	75	100	CORE