

The Indian School of Business (ISB)

Post Graduate Programme in Management for Working Professionals (PGPpro)

Programme Curriculum

Preparatory Courses

- **Quantitative Methods: An Online Introductory Course**
- **Financial Accounting: An Introductory Online Course**
- **Finance: An Introductory Online Course**

Foundation Courses

- **Management of Organizations**
- **Accounting Analysis and Information**

Core Courses

- **Managerial Economics**
- **Decision Making under Uncertainty**
- **Leveraging Data Analytics**
- **Marketing Management**

Advanced Courses

- **Competitive Strategy**
- **Corporate Finance**
- **Operations Management**
- **Strategies for Digital Economy**
- **Marketing Research**
- **Global Economics**
- **Financial Statement Analysis**
- **Managing Teams**
- **Strategic Innovation Management**
- **Supply Chain Management**

- **Negotiation Analysis**
- **Corporate Governance and Business Ethics**
- **Global Strategic Management**
- **Corporate Entrepreneurship**

Elective Courses Finance

- **Options & Futures**
- **Capital Control, Merger & Acquisition**
- **Portfolio Management**
- **Capital Raising Strategies in Corporations**

Elective Course Marketing

- **Marketing Services**
- **New Product Development & Marketing**
- **Business Model Innovation**
- **Customer Behaviour & Branding**