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Bachelor of Business Administration - Logistics & Supply Chain Management

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Bachelor of Business Administration - Logistics & Supply Chain Management

Bachelor of Business Administration - Logistics & Supply Chain Management

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Sharda School of Business Studies (SBS) (<https://www.sharda.ac.in/schools/business-studies>)

Level	Duration
Graduate	3 Years

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Overview Course Fee Curricula Eligibility Criteria Career Path

About the Programme

BBA Logistics & Supply Chain Management is a three-year undergraduate programme that provides students with the fundamental knowledge of logistics and supply chain business operations. The programme is structured institution that is known for its global standing in creating job-ready professionals of tomorrow.

The programme module imparts students with the in-depth understanding of functions and contribution of supply chain management, the concept of logistics management, operational objectives of integrated logistics, the impact of forecasts on logistics and supply chain management, and others.

- The undergraduate programme incorporates both theory and practical sessions to give students a generous head start on the career ladder. Upon completion, students can either pursue post-graduation in the same discipline or establish a career in the business world.

The Program Educational objective of the BBA of SBS is:

- **PEO1:** To provide students with basic theoretical knowledge and understanding of organizations, their management and the environment in which they operate.
- **PEO2:** To provide students with the first-hand experience of a managerial and/or management-related role and of how organizations operate in practice.
- **PEO3:** To provide students with an integrated understanding of the important functions within management and the way in which they interact and acquire new skills.
- **PEO4:** To develop students' critical analysis of and reflection upon management issues and their ability to undertake serious, deep and well-rounded research in selected areas.
- **PEO5:** To prepare students for a career in management or management-related fields and develop their capability to contribute to society at large.
- **PEO6:** To enhance students' lifelong learning skills, communication skills and personal development.

Program Outcomes (PO's)

- **PO1:** Ability to apply the knowledge of business and management concepts to address the various managerial issues and complex problems by investigating and analyzing the problem's situation and context.
- **PO2:** Understand the impact of professional business decisions and solutions in the societal and environmental context and also demonstrate knowledge towards sustainability.
- **PO3:** Demonstrate thinking skills, creativity and innovation orientation in understanding and addressing the issues relating to the global business environment.
- **PO4:** Apply ethical policies and practices of the profession to be socially responsible and ethical management professional.
- **PO5:** Exhibit leadership behavior, interpersonal & cross-cultural skills, communication skills and a commitment towards lifelong learning.
- **PO6:** Apply and practice their entrepreneurial knowledge, skills, and traits to become self-employed and job creators.

Program Specific Outcomes (PSO's)

- **PSOI:** To develop conceptual and analytical skills and learn to work

This course is for individuals who...

possess strong analytical and problem-solving skills. It is for candidates who can work in the fast-paced environment and have the ability to cope up with the pressure of tight deadlines.

Students who are looking for...

extraordinary career opportunities and can quickly adapt to the technological breakthrough, legal advancements as well as economic trends shaping the industry are an ideal fit for the programme.

Course Fee



For National Students

(https://www.sharda.ac.in/school-administrations/programmes/bba-logistics)

Yearly Fee Semester Fee

● **1st Year**
₹ 179770

● **2nd Year**
₹ 185163

● **3rd Year**
₹ 190718

(https://www.sharda.ac.in/school-administrations/programmes/bba-logistics)

For International Students

(https://www.sharda.ac.in/school-administrations/programmes/bba-logistics)

Fee Per Semester

\$ 1800

Fee Per Year

\$ 3500

Programme Curricula

(https://www.sharda.ac.in/school-administrations/programmes/bba-logistics)

S.No.	Academic year	Curricula Link
1	2021-22	View Details
2	2020-21	View Details
3	2019-20	View Details
4	2018-19	View Details

Eligibility Criteria

For National Students	<ul style="list-style-type: none">• Sr. Secondary(10+2) with minimum 50% marks.• Proficiency in English Communication.• Commerce/Mathematics as a subject at Sr. Secondary level.
For International Students	The eligibility criterion for all programs for international applicants is minimum 50% in the qualifying examination and having studied the pre-requisite subjects for admission in to the desired program.

Career path you can choose after the course

- Customer Service Manager
- Analyst/Consultant
- Vehicle Fleet Manager
- Inventory Control Manager
- Distribution Center Officer
- Purchasing Manager
- Import & Export Agent
- Academic of Logistics Management
- Production Manager
- Freight Coordinator
- Cargo Operations Specialist

- HCL
 - IBM
 - Larsen & Toubro Ltd.
 - Anchor Electricals
 - Biomax Fuels Ltd.
 - Accenture
 - Nokia
 - Toyota
 - Proctor & Gamble
 - DTDC
 - Adobe

Take the next step towards a career in management.

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Admissions



Admission (<https://www.sharda.ac.in/admissions>)



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Course Fee

(<https://www.sharda.ac.in/course-fee>)

Scholarship

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> Admission Offices International

(<https://www.sharda.ac.in/international/admission-offices>)

> SUAT (<https://suat.sharda.ac.in/>)

> Placements (<https://www.sharda.ac.in/placements>)

> Recruiters

(<https://www.sharda.ac.in/campuslife/overview#our-recruiters>)

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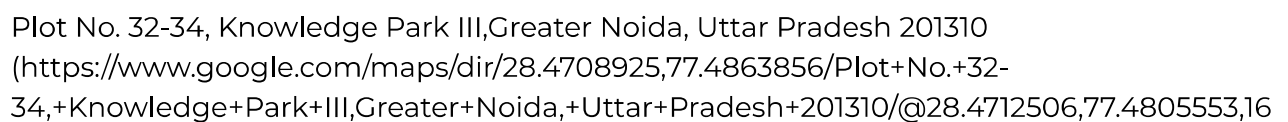
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What's New

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